

Kevin D. McCarty
Curriculum Vitae
1620 L Street NW, Washington, DC 20036
Email: mccarty@dmgs.org

Key Accomplishments:

White House

- Director of Global Outreach on the National Security Council under two Presidents
- Developed and guided implementation of a strategic communication campaign augment to the 2007 Iraqi surge strategy
 - Directly contributed to a decrease in AQIM violence
 - Restored domestic and Iraqi public confidence
- Brought in private industry communication leaders to provide counsel on the War of Ideas which led to the establishment of the State Department Foreign Service Institute U.S. Marketing Communication College

Private Industry

- Provided key counsel to drive a Fortune 50 company's successful crisis management strategy during the Fukushima disaster. The CEO later stated that the analysis prevented him from making the biggest strategy mistake of his career.

Intelligence Community

- Recruited post 9/11 to establish new, innovative counterterrorism programs

Congressional Independent Quadrennial Defense Review Panel

- Subpanel staff director on the Department of Defense strategy review

U.S. Navy

- Key crisis action officer solving joint-service issues to establish the 1991 Haitian Refugee Center at Guantanamo Bay, Cuba
- Key role establishing the ongoing E-2 Hawkeye Weapons School and the E-2 Operational Advisory Group to provide unified and prioritized fleet needs to Pentagon program managers
- Multiple operational deployments across a wide range of missions from multinational exercises, test and evaluation, no-fly zones, counter-drugs, humanitarian operations and rescues.

Career History

Daniel Morgan Graduate School of National Security (2016-current)

Program Chair for Managing Disruption and Violence M.A. Program and associate Professor (07/2017-current)

Adjunct Professor - Methods of Information Operations Messaging (12/2016-06/2017)

Kevin D. McCarty, LLC (2009 - current)

Owner: Independent government and commercial strategic communication and crisis management consulting.

PhaseOne Communications
General Electric
U.S. Naval War College

Monsanto
Nestle/Purina
Abbott Labs

Ford
Evolve24

U.S. Government Departments and Agencies

University of Southern California Annenberg School of Communication

Tigertail Entertainment (2010-2016)

Managing partner for film and script project development, short film production

National Strategy Information Center, Washington, D.C. (2009-2014)

Foreign Policy think tank, foreign policy analysis, writer, speaker

National Security Council Staff (2007 - 2009)

Director Of Global Outreach, Press, Speechwriting and Strategic Communications:
Focus on Counterterrorism programs and the War of Ideas.

Central Intelligence Agency (2002 - 2007)

United States Navy

E-2C Squadron Commanding Officer, Director of Office of Naval Intelligence SPEAR,
Joint service qualified, TOPGUN graduate

Education

BA Psychology, *University of Maine*

MA National Security and Strategic Studies, *United States Naval Command and Staff College*



<https://www.linkedin.com/in/kevin-mccarty-056a2124>

Articles

“Same Old Game, New Rules: The Need for a New Team in the War of Ideas”. Mar 12, 2017, To Inform is to Influence, Mar 12, 2017.

<https://toinformistoinfluence.com/2017/03/12/the-same-old-game-new-rules-the-need-for-a-new-team-for-the-war-of-ideas/>

“Trump, ISIS and Einstein”. The Washington Times, Mar 9, 2017.

<https://www.washingtontimes.com/news/2017/mar/8/trumps-isis-strategy-requires-the-military-general/>

“Can Kennan Shake US Out of Our Strategic Groundhog Day?” War on the Rocks, Nov 9, 2015

<https://warontherocks.com/2015/11/can-kennan-shake-us-out-of-our-strategic-groundhog-day/>

“Strategic Communication”, Adapting America’s Security Paradigm and Security Agenda, National Information Strategy Center, Mar 2010.

https://www.google.com/imgres?imgurl=http://t2.gstatic.com/images?q%3Dtn:A Nd9GcTS8tDnfzqq56uBr9KNPVE8vihnr9LF_Y_R8tAUvMZF0bQkM4WL&imgrefurl=https://books.google.com/books/about/Adapting_America_s_Security_Paradigm_and_d.html?id%3DfPAIKQEACAAJ%26source%3Dkp_cover&h=400&w=279&tbnid=Oh9VxrbdKobygM:&q=Adapting+America%27s+Security+Paradigm+and+Security+Age nda&tbnh=160&tbnw=111&usq= hAsWveQSCsRqkq4iPEcivkIKmAI%3D&vet=10a hUKEwiVnZSRu7DbAhWMSlkKHZUIB5EQ_B0IiAEwCw..i&docid=uE34ECcLVq8w-M&itg=1&client=safari&sa=X&ved=0ahUKEwiVnZSRu7DbAhWMSlkKHZUIB5EQ_B0IiAEwCw

“The QDR in Perspective: Meeting America’s National Security Needs In the 21st Century, The Final Report of the Quadrennial Defense Review Independent Panel “. Congressional Independent Panel, 2010

<https://www.usip.org/sites/default/files/qdr/qdrreport.pdf>